

Celebrating 50 years of

Helping People Help Themselves

1968 - 2018

Newsletter





SIZZLE! Summer Programming **Expands To Serve More Students**

In Pennsylvania, only 40% of children read at or above proficiency by the fourth grade, and only 58% of elementary school students in the Easton Area School District scored assessments (National Center for

Children from low-income families lose, on average, more learning specifically in reading comprehension and word recognition over the summer than children from higher-income families (Rand Education).

Proficient or Advanced on state reading **Education Statistics**).



Since the 1990's, ProJeCt has been proactively addressing this through our trademarked program SIZZLE!®, a summer camp focusing on reading skills for at-risk children from the Easton Area School District. The program was created to address the "summer slide" of learning loss by providing a high-quality, free summer education.

To meet the goal of increasing or maintaining reading scores, SIZZLE!® provides children with evidence-based reading instruction taught by certified teachers. This instruction provides an invaluable opportunity for at-risk children to improve their reading skills and enter the next school year confidently reading at or above grade level.

This year, we've extended the program from 6 weeks to 7 weeks, added Fridays to create a full-week experience, and expanded from Kindergarten through 4th grade to Kindergarten through 5th grade. Siblings of students referred to the program are also invited to participate.

ProJeCt's Programs Manager, Antoinette Cavaliere, believes the changes will be invaluable for the students, explaining, "We have incorporated enrichment activities every day to support the program purpose of preventing summer slide. These activities will foster a love of reading through art, science and math."

SIZZLE!" is offered in partnership with the Easton Area School District and available to students referred by the district or enrolled in ProJeCt's Success Academy. For more information, contact Dionne Maikranz, SIZZLE!® Coordinator, at (610) 258-1100 x14 or DMaikranz@projecteaston.org



American Bank BB&T Capital Advantage Insurance

Crayola Easton Area School District Merchants Bank **Easton Rotary** Service Foundation

Embassy Bank Just Born *list as of print

The Power of Partnerships From the Wesk of the CEO by Janice D. Komisor, Chief Executive Officer

Since our founding in 1968, ProJeCt has witnessed firsthand that when we act collectively, we create greater opportunities for people to succeed.

Our founders, a unique interfaith coalition, worked together to make a measurable difference to those living in poverty. Today, we answer our founders call to action through our holistic system of services that impacts more than 5,000 people every

The climb out of poverty requires determination, but it also depends on support systems and a community that refuses to tolerate poverty as an acceptable condition. We've built partnerships with community organizations to create a network of support, including the Lehigh Valley Workforce Development Board, Pennsylvania CareerLink, community colleges, Pennsylvania Department of Education, the Easton Area School District, and Women United. These partnerships allow us to provide our clients with a wide range of resources on their path to success.



Janice D. Komisor Photo courtesy of Indulge Lehigh Valley

Now in our 50th year, we're proud to continue our history of visible, proactive leadership in providing economic and social benefits to our community.

On June 20th at 6:00 p.m., we'll celebrate our Class of 2018—more than 30 students who have reached a significant educational milestone, which includes earning their GED®, passing their U.S. Citizenship, completing our English as a Second Language fluency course, participating in a Digital Literacy Certificate program, and being better prepared to enter Kindergarten after completing our Early Childhood Education program. We hope you'll join us as we celebrate our students' accomplishments!



Partnership Spotlight: Women United

UNITED WAY OF THE GREATER LEHIGH VALLEY

Founded in 2002, Women United is part of a global network of more than 70,000 women in 165 communities across six countries, all dedicated to improving lives and creating stronger communities. They fight for education and stability for women and children in the Lehigh Valley and ProJeCt's Family Literacy program is funded as one of their 'Signature Projects.' We caught up with Barbara Diamant, Women United liaison to ProJeCt, for a Q&A.



Barbara Diamant photo courtesy of Women United

Q: How did Women United first become involved with ProJeCt?

A: When Women United of the United Way of the Greater Lehigh Valley began nearly 16 years ago (then called Women's Leadership Initiative), it primarily funded women in early childhood education to obtain certification and degrees in that field. That project drew to a close in 2011 with more than 60 women getting bachelor's degrees and an estimated 40 more getting

certification. With the guidance of United Way, Women United (a United Way affinity group) began to consider new projects. In making our selections, education and literacy of women and children remained a priority.

"We can count on ProJeCt for accountability and results."

Barbara Diamant, Women United

Q: How does ProJeCt's Literacy Program align with Women United's mission?

A: The mission of Women United is to improve the lives of women and children in the Lehigh Valley through philanthropy, advocacy and volunteerism. ProJeCt addresses family literacy, parenting education, and early childhood education. We know that women are the primary caregivers and improving the education of the mother benefits her children, so family literacy greatly aligns with our mission.

Q: How does working with ProJeCt benefit your organization?

A: Women United has a great deal of confidence in the ProJeCt staff and in the leadership of Janice Komisor. We were so impressed with our initial meeting with Janice and how much she could tell us, not only facts and figures, but also how ProJeCt changes lives. We can count on ProJeCt for accountability and results. We also now have volunteer opportunities at ProJeCt we can offer our membership. What better way to see the benefits of our funding than to become involved personally.

Q: What message would you like to convey to our supporters about Women United & ProJeCt's partnership?

A: Next year begins the fourth year of Women United funding for ProJeCt. We have had a presence there at graduation and during United Way's Day of Caring. We all care about our community and making the Lehigh Valley a better place for everyone. Partnerships like this represent a collaborative effort to address the needs of our community. If Women United doesn't step forward, how many women and children will see their literacy program diminished? United, we are making a difference.

Visit their website at: www.unitedwayglv.org/take-action/give/women-united

Or contact Marcy McKinney

at United Way of the Greater Lehigh Valley via phone at 610-807-5708, or by email marcym@unitedwayglv.org



Lafayette College student volunteers held a diaper drive for our Food Pantry clients

Celebrating Bur Volunteers



Honoring our dedicated volunteers at the annual Volunteer Appreciation Brunch



Legacy Power employees spent a morning helping clients in our Food Pantry



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Upcoming Events

June 19: ProJeCt Annual Meeting

8:00am at our Fowler Literacy Center. ProJeCt's Year in Review is open to the public.





June 20: Class of 2018 Graduation

6:00pm at St. John's Evangelical Lutheran Church featuring keynote speaker Lamont McClure, Northampton County Executive. Celebrate our students' accomplishments!

July 19: Pints for ProJeCt

5-7pm at Easton Wine Project 10% of drink sales will be donated to ProJeCt during happy hour!



