

## FAST FACTS ABOUT SSP



1

In partnership with the Easton Area School District, the Student Success Program (SSP) is ProJeCt of Easton's free school-based life skills and mentoring program.

2

One component of SSP is the Botvin LifeSkills® Training (LST) program that helps students cultivate the social and emotional skills necessary to make better decisions.

3

Botvin LifeSkills® Training is a nationally recognized curriculum that has been tested and proven to reduce tobacco, alcohol, and illicit drug use by as much as 80%.

4

Last school year, 436 students participated in the recommended curriculum of LST needed in order to develop drug resistance skills, personal self-management skills, and general social skills.

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*and more!*

5

The second component of SSP is ProJeCt H.E.R.O. (Here Everyday Ready and On-Time), which utilizes a federally endorsed mentoring model that helps children improve their attendance, behavior and classroom performance.

6

Last school year, 20 students participated in the recommended curriculum of H.E.R.O. needed in order to see an improvement in academics, behavior, and attendance.

7

LST is open to all students in Easton Area Middle School, 5th grade at Paxinosa Elementary, and 5th grade at March Elementary. ProJeCt H.E.R.O. is available by referral to students in Easton Area Middle School.

**FOR MORE INFO  
OR TO REGISTER**

contact: Sarah Pulcini, Coordinator of School Based Programs  
at (610) 258-1100 x14 or [SPulcini@projecteaston.org](mailto:SPulcini@projecteaston.org)



## ProJeCt in Pictures

Do you have photos of a recent ProJeCt event?  
Share them with us by using #projectofeaston on social media!



Annali Fernandez, Early Childhood Education (ECE) graduate, is ready for Kindergarten as she receives her certificate



Jillian Davis celebrates her GED® graduation day near ProJeCt's Fowler Literacy Center



Class of 2018 GED® graduates Andres Carter, Jaileen Irizarry, and Charissa Suranofsky



Just Born, Inc.'s PEEPSMOBILE® stopped by to pass out sweet treats to SIZZLE!® students

Our class of 2018 included 31 GED® graduates, 4 English as a Second Language graduates, 7 Early Childhood Education graduates, 4 students who earned U.S. Citizenship, and 9 students who completed their Digital Literacy Certificate.

SIZZLE!® served 152 students from the Easton Area School District this year and 92% gained or maintained reading skill over the course of the summer program.



SIZZLE!® campers enjoy a Dr. Seuss classic read by Representative Robert Freeman

## In The Classroom

Ofelia and her two sons came to ProJeCt with limited English language skills. Although she struggled to understand parenting class in our Family Literacy program, she quickly grasped the skills needed to help her children succeed.

Christian, age 4, was quiet and reluctant to participate in class activities because of his language barrier. Ofelia learned to schedule time each day to share easy picture books in both English and Spanish and has advocated for him to get extra support outside of the classroom. He is now improving his language skills and starting to use sentences in English.

His brother, Erick, age 2, has made tremendous gains in language and literacy in both Spanish and English.

Ofelia adapted literacy activities to her boys' learning styles. Over the summer, she advanced from our Intro to English class to our Intermediate English class.



Did you know...

We are proud to announce ProJeCt of Easton has earned our fourth consecutive 4-star rating from Charity Navigator for demonstrating strong financial health and commitment to accountability and transparency.

This is the highest possible rating and indicates that we've adhered to sector best practices and executed our mission in a financially efficient way. Only 14% of charities evaluated by Charity Navigator have received 4 consecutive 4-star evaluations.





# Partnership Spotlight: Easton Hunger Coalition

Easton Hunger Coalition is a nonprofit addressing food insufficiency in the Easton area that provides a forum for members to discuss and plan activities relating to advocacy, education, and collective community response to food insecurity. We caught up with Nancy Walters, Easton Hunger Coalition founder and manager, for a Q&A.



ProJeCt's Food Pantry receives fresh fruits and veggies on a regular basis thanks to the coalition's gleaning program!

## Q: How did Easton Hunger Coalition first become involved with ProJeCt?

A: . In 2012 I started a grass roots project called the Peanut Butter Project to collect peanut butter, an important staple, for ProJeCt's pantry because it was on their wish list. This led to my investigating why our community had a need for emergency food, and I educated myself about hunger in Easton, the Lehigh Valley, and the U.S. From this work I realized that we needed to unify our effort to reduce hunger, and I started the Easton Hunger Coalition in April 2014. ProJeCt was on board, participating in the coalition's organization from the beginning.

## Q: How does Easton Hunger Coalition support ProJeCt's Food Pantry?

A: One of our important programs has been "gleaning" or food recovery. We harvest and/or pick up donated food from local farms, gardeners and retail locations such as the Easton Public Market Farmstand and Nature's Way. ProJeCt's pantry receives quite a bit from our gleanings.

## Q: How can local businesses and individuals get involved in the gleaning program?

A: By supporting food recovery and food waste reduction on a local level, we can re-distribute recovered food, especially fresh food, to our area emergency food providers. If a business finds that they are throwing away perfectly good food, we can help by being the "go-between" to use volunteer support to pick up the food items and deliver them to an emergency food provider. Our focus is on fresh, nutritious food. The most important thing people can do is become well informed about hunger in our midst, and become dedicated to making the changes necessary in our community so that all people can "eat well together". Easton will be a healthier community for all when we no longer need to have households rely on emergency food.

**For more information or to get involved, please visit [eastonhungercoalition.org](http://eastonhungercoalition.org)**

## Food Pantry Refresh



(Left) BB&T employees created a welcoming environment in our Food Pantry lobby by painting, hanging pictures, and installing custom bookshelves! Nicole Cavaliere, junior at Notre Dame High School in Easton, painted a giving tree mural!



(Right) Victaulic employees held a personal care item drive to benefit our Food Pantry during their first ever Wellness Week. They delivered months worth of supplies during United Way Day of Caring!



"Victaulic thanks the Volunteer Center of the Lehigh Valley for connecting us with ProJeCt for our wellness fair collection drive and United Way Day of Caring project. We appreciate the many ways ProJeCt reaches and improves lives in the Lehigh Valley. This was a meaningful opportunity for our employees to help make a difference for food pantry families!"

-Andrea Coyne  
Corporate Communications Lead,  
Employee Relations at Victaulic



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320 Ferry Street  
Easton, PA 18042

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*the 10th annual*  
**SIMPLY  
SAVORY**



*Celebrating 50 years of helping people help themselves*

**Thursday, October 18, 2018**  
**5:00-8:30pm**

**The Hampton Inn Easton**  
3723 Easton Nazareth Highway, Easton PA 18045

Food & Spirits Tastings - Silent Auction - Live Entertainment  
Treasure Chest - 50/50 Raffle

Business Casual Attire  
Reservations: \$50 per person

*Enjoy Food & Drinks from...*

Social Still  
*Franklin Hill Vineyards*  
Sumac Catering  
*Green Harvest Food Emporium*  
Weyerbacher  
*The Cask Taphouse and Grill*  
State Cafe and Grill  
*Edible Arrangements*  
and more!



For more information or to purchase tickets,  
please visit [projecteaston.org](http://projecteaston.org)  
or call 610-258-4361 x25

*Sponsorship opportunities available*

For more information, contact us at  
[communityrelations@projecteaston.org](mailto:communityrelations@projecteaston.org)