



Helping People Help Themselves

2019-2020 ANNUAL REPORT

A photograph of a woman with long brown hair, wearing a light pink button-down shirt, sitting and holding a young girl with dark curly hair. Both are smiling and looking down at an open book they are holding together. The background is a soft-focus indoor setting. The photo is partially covered by a green circular gradient overlay.

*Strengthening
Community*

through Literacy, School Based
Programs & Safety Net Support



Little did we know, in 2019, what 2020 had in store for us!

We started the year believing that our greatest challenge would be the on-going fight against poverty. As it turns out, each and every one of us had to face the humbling fear of loss and manage our own and others' new crises.

2020 may be a year we would like to forget, but as I look back and to the future, I'm grateful and confident. Grateful for our community's instinctive, immediate, and generous response to a crisis and confident in ProJeCt's ability to meet our mission even under the worst of circumstances.

The pandemic forced us to think fast, to pivot, and to manage unpredicted change. We obtained PPE and new technology, learned to live stream our literacy classes, we managed appointments by phone or Zoom, and we found a conveyor belt to pass food to hungry families while keeping a safe distance.

We learned new skills and kept our doors open. We remained in service. It worked, but, it was hard. Working at a distance is not what we do. We engage people - we meet them - we walk with them. We face their challenges with them and give them hope as we help them to build pathways to a better future.

It hasn't been perfect, but we're grateful that we were able to remain in service during this universal ordeal. As vaccine distribution increases and the pandemic recedes, we're looking forward. ProJeCt's services will be needed more than ever before. In addition to adults and children who suffer from inter-generational poverty, many more lives and livelihoods have been newly disrupted and de-stabilized.

Many families in our midst will struggle to put food on their tables, to find safe shelter, affordable housing, and to build and navigate a pathway toward an improved quality of life. Not only will the need for safety net services - food and shelter - continue, but families will be in desperate need of academic and emotional support systems that allow them to catch up, advance, and eventually to thrive.

ProJeCt offers adults and families a holistic, "cradle to career" support system that enables them to meet their most basic needs, advance their education, and find a future that includes college, training, citizenship, and careers.

Thanks to you - our generous community - ProJeCt has served for more than 50 years and touched thousands of lives each year. Your gifts have an immediate impact on families in need and in these uncertain times your gifts have mattered more than ever.

I hope that you and your families have fared well through the pandemic and on behalf of the people we serve, thank you for your support and investment in our efforts. Together we're making a world of difference!

Janice D. Komisor

Janice D. Komisor, *Chief Executive Officer*



Danny Cohen, Janice Komisor and Alan Abraham

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Who We Serve

SOCIAL SERVICES

Adult Education

21 GED students graduated
8 ESL program completions
4 new US citizens

SIZZLE!®

26 children attended and completed the summer reading readiness camp to help maintain grade level readiness

ASSIST

975 households received emergency services
107 clients received voucher assistance

EDUCATION SERVICES

Family Literacy

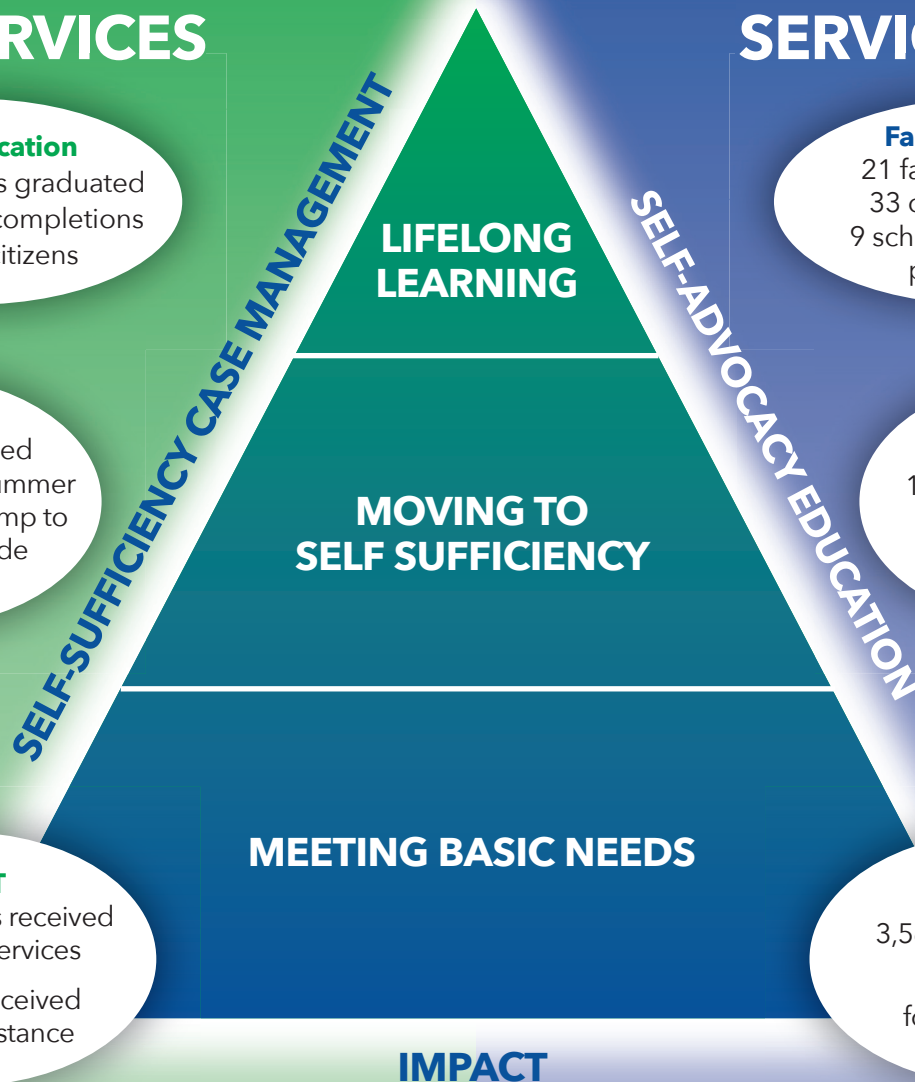
21 families enrolled
33 children in ECE
9 school age children participated

Student Success Program

180 children completed the program and are on track to graduate high school

Food Pantry

3,562 people served
245,898 lbs of food distributed



Return on Investment - how our services impact the entire community:

- Economic Gains - Students that participate in Adult Literacy Classes after 100 hours of instruction average \$10,000 more in annual income.
- Bringing all adults to the equivalent of 6th grade reading level would generate \$2.2 trillion in annual income for our country.
- Food insecurity affects performance in school and work and could increase crime, delinquency and lost productivity.
- The single greatest indicator of a child's future is the literacy level of his or her parents.
- Investing in our children's education impacts future generations and improving literacy in adults and children helps break the cycle of poverty.

(Source: www.nap.edu Investing in Interventions that Address Non-Medical, Health Related Social Needs, 2019)

CARRARA FAMILY

Intergenerational Learning

Ofelia Carrara and her sons Cristian and Erick enrolled in ProJeCt's family literacy program and advanced their education as a family. Ofelia started at ProJeCt in the Fall of 2017, enrolling in basic ESL, advancing to Adult Basic Education and is currently working toward her GED. She will start GED testing in the spring. She enrolled with limited English and academic skills and has progressed so much that she now helps others in her classes. In addition to her academic classes, she attended our parenting education classes and developed her skills as the first and most important teacher of her sons. Cristian and Erick have benefitted from our early childhood classes and SIZZLE!®, ProJeCt's summer literacy camp. As Ofelia advances her English and works toward a GED, her sons will enter school with the English and development skills they need to thrive in school.

MARY ZAMORA

Alumni - Long Term Impact

Mary graduated from ProJeCt's Success Academy in 2018-2019 after facing some struggles in her past efforts. After graduation she enrolled in Northampton Community College to work toward a nursing degree and earned a 4.0 GPA in her first semester! COVID shut down her classes in March and with balancing extra work hours, two children schooling at home, and a work injury, she had to take a break from her college studies. With encouragement from ProJeCt staff, she returned to school in summer for an online class. She struggled with remote learning, but she is ready to return to classes full-time when the college opens again. She currently works FT at Moravian Hall Square and because of her success in achieving her GED at ProJeCt and her success at NCC, she earned a \$1,000 tuition scholarship from her employer.

TETIANA SIDEK

GED Graduate and Volunteer

Tetiana graduated from ProJeCt's Success Academy in January of 2020. She was incredibly committed to her education, achieving a high attendance rate of 95% and was very active in class. After graduation she worked diligently to earn her Microsoft Office credentials and completed them all. She is seeking employment and has met her goal of getting a driver's license. She has also taken the time to gain experience and give back to ProJeCt as a volunteer in our Student Success Program.

DAVID ORTIZ

ESL and IET Graduate

David started at ProJeCt's Success Academy in August of 2019. He began in our Intermediate/Advanced class and participated in an Integrated Education and Training class. When COVID hit, he was scared of transitioning to online learning, but with assistance from ProJeCt staff he became very comfortable and completed his ESL education and IET. He is now interested in furthering his education by taking GED classes. David has also received support from ProJeCt's emergency ASSIST program, enabling him to stay on course and focused on advancing himself educationally and economically.



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ProJeCt

Helping People Help Themselves



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\$374,086



FOUNDATIONS
\$167,234



IN-KIND
\$333,165



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\$153,812



UNITED WAY
\$118,988



GOVERNMENT
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\$349,304

813
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957
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480
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for Supporting Our Mission!

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Sharon Litvin
Linda N. Arra & Joseph Lane
Shirley Cappellano
Robert J. Bergren
Stephen & Elizabeth Chromiak
Lorraine Chromiak
Steven Gould
Patricia Gould
Susie & Frank Aufrecht
Daniel & Nancy Cohen
Benjamin Cohen
Daniel & Nancy Cohen
Frieda Cohen
Daniel & Nancy Cohen
Tamara Selden
Howard Selden
Thomas Reichard
Mildred Reichard
Ursula Genthner
Daniel & Nancy Cohen
Zoe Roble
Robert J. Bergren
IN HONOR OF...
Alan Abraham
Charles R. Grubb
All Coronavirus Victims & Families
Barbara J. Dawson
All Talented Artists on Instagram
Karen J. McDonough
Ben Chaplin
John Chaplin
Bob Bergren
The Lehr Foundation
Bob, Debbie, Linda & Patti Heilman
Joan Heilman
Brittany's Birthday Fundraiser
Jean Bemdesderfer
Marvin Boyer
Leah Feltenberger
Hans & Rebekah Lauten
Karen Harvey
Jessica Lyn
Brittany Merriam
Burt Merriam
Erin Merriam
Dina Schrum
Christine Semanek
Helaine Sigal
Fan Tastico
White
Daniel E Cohen
William Kaye
Bruce & Pat McCutcheon
Diane Hogan
Mary Hogan
Doctors, Nurses, & First Responders
Anonymous
Don & Mibs Follett
Jeffrey & Noreen Mohler
Don Follett
James M. Follett

Dr. Donald Schinstine's Retirement
Robert & Ronnie Freedberg
Dr. Elliott Marcus
Mildred Marcus
Elizabeth Fulton
German Studies Association
Ellen Selmasska's 70th Birthday
David & Julie Anne Herman
Gino Giunta
Gary & Candy Costacurta
Jasbir & Amy Deol Schroeder
Nino & Linda DiGirolamo
Anne L. Ertel
Howard & Shirley Falk
Robert M. Forst
Robert & Ronnie Freedberg
Robert P. Glazer & Matricia O'Donnell
McLaughlin
Arthur & Nancy Hahn
Earl & Maria Keller
Korosh & Parvin Khalighi
John & Janice Komisor
Placid & Linda Mammanna
Om P. Sharma, M.D., P.C.
Rajeev & Anita Rohatgi
Chand & Janet Rohatgi
Gina A. Sharer
Megan M. Sharer
Patricia A. Smith
The Martin D. Cohen Family Foundation
Stanley & Judith Walker
Janice Dempster Komisor
Anonymous
William J. Dempster
Judge & Mrs. Robert Freedberg
Eugene Giunta
Mary Fairchild
Richard Adams & Kim Culver Adams
MaryKate & Bryan Miller
Sheila Sullivan
Peggy Freeman
Don & Janet Herr
ProJeCt of Easton
David Abel
William & Carol Evanowski
ProJeCt of Easton Staff
Michael Bennett
ProJeCt of Easton Contribution to the Community
Stephen & Megan Ruhmel
Skip Fairchild
Richard Adams & Kim Culver Adams
The Teachers
Patricia Henchy
The Wild Bunch
Constance Rampulla

Merchants Bank Donation



Those Who Lost Lives to COVID-19
Anonymous
Watson Hart's Birthday
Roger & Karen Murray

EITC

American Bank
Avalon Insurance Company
BB & T Bank
C & N Bank
Capital Advantage Insurance Company
Capital Blue Cross
Embassy Bank
Merchants Bank of Bangor
UGI Utilities, Inc.
United Concordia
UPMC Health Plan

SIMPLY SAVORY LOTUS BALLROOM - \$10,000

Brown-Daub Family of Dealerships
Elaine Emrick
Hampton Inn Easton -
Patrice & Atul Amin

SIMPLY SAVORY SOUS CHEF - \$5,000

Danny & Nancy Cohen
David T. Lyon, MD, MPH
Steve & Jeanne Follett
Working Dog Press

SIMPLY SAVORY EXECUTIVE CHEF - \$2,500

Air Products Foundation

SIMPLY SAVORY CONNOISSEUR - \$1,000

Charles & Sandra Adams
Concannon Miller
Dennis and Jane Cullen
Kressler Wolff & Miller, Inc.
Met-Ed/FirstEnergy Corp.
The Komisor Family
The Nenow Family

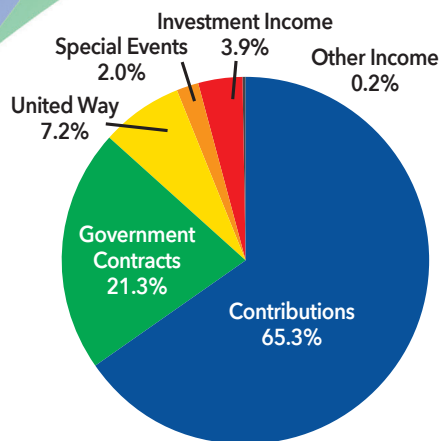
SIMPLY SAVORY GOURMET - \$500

Alan & Marsha Abraham
Ashton Funeral Home
Free Bridge Realty
Hof & Reid, LLC
John & Barbara Diamant
Karen & Nicholas Noel III
Lafayette College
Merchants Bank
ShopRite of Bethlehem
Tony & Wendy Rotondo

HIGHMARK WALK

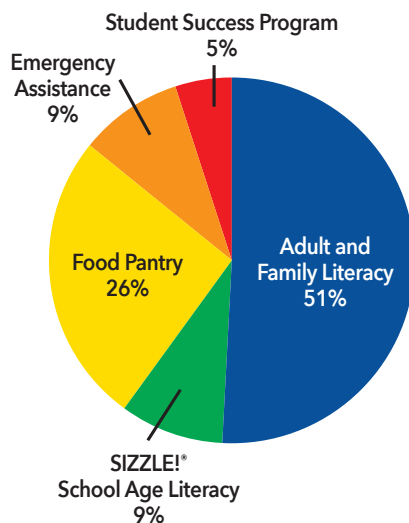
Ashton Funeral Home
Janice & John Komisor

Building Sustainability for *Tomorrow!*



REVENUE

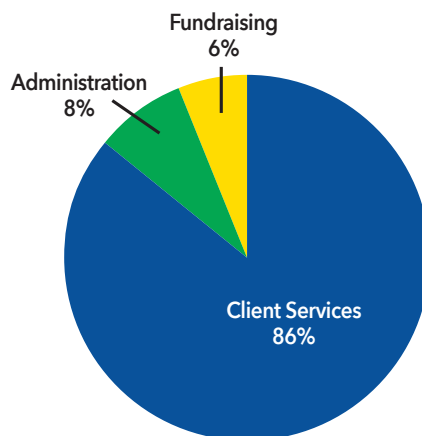
Contributions	\$1,073,657
Government Contracts	\$349,304
United Way	\$118,988
Special Events	\$33,555
Investment Income	\$64,888
Other Income	\$3,125
Total	\$1,643,517



CLIENT SERVICE EXPENSES BY PROGRAM

Year ended June 30, 2019

Adult and Family Literacy	\$737,006
SIZZLE!®	
School Age Literacy	\$123,982
Food Pantry	\$384,404
Emergency Assistance	\$131,934
Student Success Program	\$75,843
Total	\$1,453,169



EXPENSES

Client Services	\$1,453,169
Administration	\$136,973
Fundraising	\$101,730
Total	\$1,691,872



ProJeCt of Easton is a 501(c)3 organization and complies with all mandated reporting requirements set forth by the IRS and federal government.

Neighbors Helping Neighbors

ProJeCt of Easton has been blessed for decades with loyal and caring individuals from the community who volunteer their time and talents to help their neighbors in need. Our volunteers assist with food pick up and delivery, stock shelves, assist our clients in the food pantry, tutor our adult and young student learners, perform administrative tasks and also general labor to assist wherever the need arises. We also work with many community service organizations and local companies to promote "Giving Back" to make our community better. Without the countless hours of volunteer work these individuals provide, ProJeCt of Easton would not be able to extend into the community and provide the comprehensive services to our clients each year. We are grateful for their time, their talents and their dedication to helping those who need a hand up!



Alan Abraham
Marsha Abraham
Neil Allen
Pat Amin
Joe Amorese
Debbie Ashton - Chase

Cary Giacalone
Steven Glickman
Rick Hanson
Patricia Henchy
Isaac Hof
Austin Hoff
Carol Hoff
Nancy Hogan
Susan Howell
Cheryl Jackson
Karen Kapral
Michelle Karam



"Volunteers don't get paid, not because they're worthless, but because they're priceless."

~Sherry Anderson



Patricia Bassinger
Mike Bennett
Bob Bergren
Phyllis Bock
Bill Bryson
Jorge Buitrago
Jason Cahn
Don Church
Charlie Claus
Phyllis Claus
Danny Cohen
Bryan Cooper
Mary Daane
Melody Davis
Barbara Dawson
Sharon DiFelice
Dave Doncses
Gary Fagan

Anne Kelly
Jane Kessler
Scott Kliment
Tami Kliment
Allan Knies
Randall Kresge
Mark Lago
Seth Laracy
David Lyon
Bud Martin
Linda Martin
Joan McBride
John McCartney
Sharon Merluzzi
Debra Merritt
Bill Miles
Sally Morrison
Carolyn Moyer
Steve Moyer
JoAnn Nenow
Scott Novic
Susan Nussbaum
Tetiana Ovalle
Mallika Pal
Bill Proehl
Mariela Ramirez
Pete Reinke

Joanne Rissmiller
Chris Rossi
Pastor Sue Ruggles
Roger Ruggles
Randy Samus
Tom Schlegel
Eileen Schmidt
Carol Schroeder
Donna Shiles
Alexis Shupp
Pat Smiley
Dale Sourbeck
Mary (Donna) Stiles
Emily Swank
Javad Tavakoli
Karen Tesoriero
Linda Tretiak
Irma Truax
Beverly Walton
John Ward
Tim Wells
Philip Wiegand
Mary Wilford-Hunt
Peter Willeford
Cathy Wirth
Delcia Young
Tara Zrinski

Service Organizations, Faith Groups & Community Partners

Arndts Lutheran Church
Boy Scouts of America
College Hill Presbyterian Church
Crayola
Easton Area School District
Easton HS Key Club
First Presbyterian Church
Giant Food Stores
Kiwanis Club of Easton
Kiwanis Club of Palmer Township
Lafayette College
Lions Club of Easton
Rotary Club of Easton
St. John's Evangelical Lutheran Church
United Way of the GLV
Wegmans





ProJeCt of Easton
320 Ferry Street
Easton, PA 18042

NON-PROFIT
US POSTAGE
PAID
LEHIGH VALLEY, PA
PERMIT NO. 122

Simply Savory

SHARE THE GOOD

Monday,
November 1, 2021
5:30pm - 9pm

The Hampton Inn
Easton, PA

**SAVE
THE DATE!**



Join Us for ProJeCt of Easton's Signature Event - A Monday to Love!